

MedFax Provider Core® and Affiliates® Accurate, Essential Provider Demographics to Build Powerful Member Directories



In today's constantly changing health insurance market, payers must find a provider data solution that drives operational efficiencies and enables them to deliver an outstanding customer experience. TruthMD's MedFax Provider Core® and Affiliates® delivers a provider's foundational demographics, practice location and affiliation information needed to build an accurate and dynamic database.

MedFax Provider Core captures foundational demographics including provider name, location, phone number, gender, NPI, medical specialty, and medical school. MedFax Provider Affiliates is a differentiating view into where each provider is affiliated, including their practice locations, and hospital affiliations across different cities, counties or even states.

Together, Core and Affiliates gives payers a complete, 360° view of their provider network, accurate foundational demographics along with a complete picture of their practice locations and hospital privileges.

MedFax Provider Core and Affiliates continuously feeds health plans 95-percent accurate Provider data from more than 20,000 primary sources, all in real-time

- Accurate, current provider data obtained directly and in real time from primary sources
- Increased adjudication accuracy
- Compliance adherence, including CMS' Online Provider Directory Review audit
- Accuracy contractually guaranteed at 95 percent allows Provider databases to reduce returned mail, increase claims accuracy and throughput, decrease contact center inquiries



How We Do It

As the leading source of provider information, TruthMD is laser-focused on improving Provider database accuracy. Our commitment to accurate and clean data allows us to consistently outperform current industry standards of 50-60 percent data accuracy and deliver 95 percent accurate provider data to health plans.

MedFax A/I Engine

- The MedFax A/I engine automatically aggregates **20,000+ primary data sources** in real time
- **MedFax™ ID** is generated for each NPI
- Machine Learning standardizes, indexes and cross-references each data point, assigning confidence factors to increase accuracy while eliminating duplicates and false positives

How We Do It *contd.*

MedFax data is continuously updated, providing Payers with real-time data. The historic issue of maintaining accurate Provider databases through data sharing, outreach and self-reporting is

eliminated as is their costly and inefficient manual operations. This transforms provider data collection from an expensive activity to streamlined, automated function.

Increase Provider Data Accuracy, Increase Operational Efficiency

With MedFax Provider Core and Affiliates, a Payer's provider data is cleaner and more precise, translating into multiple benefits including the ability to seamlessly:

- **Decrease operating expenses**
- **Avoid CMS provider directory sanctions and penalties**
- **Improve network density and adequacy**
- **Increase claims payment accuracy, timeliness and fraud detection,**

Most importantly, health plan members' digital experience satisfaction increases by allowing selection of the most appropriate

provider without contact center intervention. This translates into an improved member experience and an operational gain.

Delivering the Data You Need, The Way You Need It

MedFax Provider Core and Affiliates is simple to integrate within any IT environment, with solutions provided as a Software-as-a-Service, in a dedicated cloud, delivered through regular flat files or through APIs.

For health plans, the need for TruthMD's MedFax Provider Core and Affiliates solutions can be distilled to a few key areas. The need for accurate and real-time data is crucial as government compliance focuses more on provider directory accuracy and sanctions monitoring. TruthMD's MedFax product provides the solutions, simply and seamlessly, while reducing the potential of costly fines and sanctions due to bad provider data.



For more information please contact:

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